

**Table 6.1. Professional, Scientific, and Technical Services (Except Notaries and Landscape Architectural Services) (NAICS 54)—Estimated Revenue for Taxable Employer Firms: 1998 Through 2004**

[Estimates are based on data from the 2004 Service Annual Survey and administrative data. Estimates for 2003 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2004	2003	2002	2001	2000	1999	1998
<b>54</b>	<b>Professional, scientific, and technical services (except notaries and landscape architectural services) .....</b>	<b>942,784</b>	<b>879,763</b>	<b>846,054</b>	<b>838,402</b>	<b>803,602</b>	<b>727,896</b>	<b>659,788</b>
5411	Legal services (except notaries) .....	209,475	199,915	180,042	171,598	160,620	154,184	145,019
54111	Offices of lawyers .....	197,385	187,819	170,808	162,958	152,834	146,236	137,230
54119	Other legal services .....	12,090	12,096	9,234	8,640	7,785	7,948	7,789
5412	Accounting, tax preparation, bookkeeping, and payroll services ..	92,884	87,791	84,072	82,845	79,361	71,693	65,914
541211	Offices of certified public accountants .....	50,679	47,835	48,498	49,635	45,773	42,145	39,558
541213	Tax preparation services .....	4,944	4,468	4,129	3,765	3,347	3,074	2,722
541214	Payroll services .....	25,359	24,366	21,418	20,149	21,394	18,829	16,467
541219	Other accounting services .....	11,902	11,122	10,028	9,296	8,847	7,646	7,167
5413	Architectural, engineering, and related services (except landscape architectural services) .....	180,074	160,915	158,265	157,489	150,269	133,943	125,184
54131	Architectural services .....	28,609	26,851	25,240	26,719	25,022	22,345	20,819
54133	Engineering services .....	132,814	117,509	116,887	115,837	111,929	98,955	91,632
54138	Testing laboratories .....	9,908	8,849	8,771	7,865	7,128	6,930	7,022
5413x	Other related services <sup>1</sup> .....	8,742	7,706	7,367	7,067	6,191	5,713	5,710
5414	Specialized design services .....	19,617	18,090	17,075	17,775	17,889	16,156	15,222
54141	Interior design services .....	8,061	7,497	7,018	6,897	6,798	6,269	6,017
5414x	All other design services <sup>2</sup> .....	11,556	10,593	10,057	10,878	11,091	9,887	9,205
5415	Computer systems design and related services .....	173,171	171,394	173,414	183,878	186,401	164,776	138,126
541511	Custom computer programming services .....	58,303	58,140	60,126	65,578	70,004	62,699	51,265
541512	Computer systems design services .....	76,688	76,992	78,336	80,787	82,763	72,360	63,970
541513	Computer facilities management services .....	23,422	22,518	22,279	25,435	21,816	20,260	15,974
541519	Other computer related services ..	14,758	13,743	12,674	12,078	11,819	9,457	6,918
5416	Management, scientific, and technical consulting services .....	122,317	109,313	105,912	99,950	90,510	81,971	74,738
54161	Management consulting services ..	102,424	92,129	90,915	86,023	78,250	71,239	64,419
54162	Environmental consulting services ..	8,749	7,902	6,933	6,213	5,578	5,029	4,588
54169	Other scientific and technical consulting services .....	11,145	9,282	8,065	7,714	6,682	5,704	5,731
5417	Scientific research and development services .....	54,272	48,142	45,983	41,569	35,587	30,784	27,319
54171	Research and development in the physical, engineering, and life sciences .....	51,994	46,104	44,089	39,870	34,029	29,345	26,053
54172	Research and development in the social sciences and humanities ..	2,278	2,038	1,894	1,698	1,558	1,438	1,267

See footnotes at end of table.

**Table 6.1. Professional, Scientific, and Technical Services (Except Notaries and Landscape Architectural Services) (NAICS 54)—Estimated Revenue for Taxable Employer Firms: 1998 Through 2004—Con.**

[Estimates are based on data from the 2004 Service Annual Survey and administrative data. Estimates for 2003 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2004	2003	2002	2001	2000	1999	1998
5418	Advertising and related services .....	63,583	58,629	56,681	58,634	59,680	53,066	48,808
54181	Advertising agencies .....	24,551	22,396	21,104	21,268	21,584	18,241	15,993
54182	Public relations agencies .....	6,954	6,305	6,205	6,156	6,501	5,118	4,576
54185	Display advertising .....	5,440	4,925	4,617	4,509	4,752	4,419	3,945
54186	Direct mail advertising .....	11,570	10,648	10,545	10,739	10,351	9,915	9,559
5418x	All other advertising <sup>3</sup> .....	15,069	14,355	14,211	15,963	16,491	15,373	14,735
5419	Other professional, scientific, and technical services (except veterinary services) .....	27,391	25,574	24,610	24,664	23,286	21,323	19,460
54191	Marketing research and public opinion polling .....	11,851	11,118	10,890	11,412	11,683	11,016	9,711
54192	Photographic services .....	6,984	6,758	6,538	6,761	6,613	6,414	6,471
541921	Photography studios, portrait .....	5,031	4,879	4,752	4,773	4,642	4,626	4,707
541922	Commercial photography .....	1,953	1,880	1,786	1,987	1,971	1,789	1,764
54193	Translation and interpretation services .....	1,093	968	876	850	810	750	696
54199	All other professional, scientific, and technical services .....	7,463	6,730	6,305	5,643	4,180	3,143	2,582

<sup>1</sup>Includes NAICS 54134 (drafting services), NAICS 54135 (building inspection services), NAICS 54136 (geophysical surveying and mapping services), and NAICS 54137 (surveying and mapping (except geophysical) services).

<sup>2</sup>Includes NAICS 54142 (industrial design services), NAICS 54143 (graphic design services), and NAICS 54149 (other specialized design services).

<sup>3</sup>Includes NAICS 54183 (media buying agencies), NAICS 54184 (media representatives), NAICS 54187 (advertising material distribution services), and NAICS 54189 (other services related to advertising).

Note: Estimates cover taxable firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-6.1 provides estimated measures of sampling variability (coefficients of variation).

**Table 6.2. Professional, Scientific, and Technical Services (Except Notaries and Landscape Architectural Services) (NAICS 54)—Estimated Year-to-Year Percent Change in Revenue for Taxable Employer Firms: 1998 Through 2004**

[Estimates are based on data from the 2004 Service Annual Survey and administrative data. Estimates for 2003 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2004/2003	2003/2002	2002/2001	2001/2000	2000/1999	1999/1998
<b>54</b>	<b>Professional, scientific, and technical services (except notaries and landscape architectural services) .....</b>	<b>7.2</b>	<b>4.0</b>	<b>0.9</b>	<b>4.3</b>	<b>10.4</b>	<b>10.3</b>
5411	Legal services (except notaries) .....	4.8	11.0	4.9	6.8	4.2	6.3
54111	Offices of lawyers .....	5.1	10.0	4.8	6.6	4.5	6.6
54119	Other legal services .....	-0.1	31.0	6.9	11.0	-2.0	2.0
5412	Accounting, tax preparation, bookkeeping, and payroll services .....	5.8	4.4	1.5	4.4	10.7	8.8
541211	Offices of certified public accountants ..	5.9	-1.4	-2.3	8.4	8.6	6.5
541213	Tax preparation services .....	10.6	8.2	9.6	12.5	8.9	12.9
541214	Payroll services .....	4.1	13.8	6.3	-5.8	13.6	14.3
541219	Other accounting services .....	7.0	10.9	7.9	5.1	15.7	6.7
5413	Architectural, engineering, and related services (except landscape architectural services) .....	11.9	1.7	0.5	4.8	12.2	7.0
54131	Architectural services .....	6.5	6.4	-5.5	6.8	12.0	7.3
54133	Engineering services .....	13.0	0.5	0.9	3.5	13.1	8.0
54138	Testing laboratories .....	12.0	0.9	11.5	10.3	2.9	-1.3
5413x	Other related services <sup>1</sup> .....	13.4	4.6	4.2	14.2	8.4	Z
5414	Specialized design services .....	8.4	5.9	-3.9	-0.6	10.7	6.1
54141	Interior design services .....	7.5	6.8	1.8	1.5	8.4	4.2
5414x	All other design services <sup>2</sup> .....	9.1	5.3	-7.5	-1.9	12.2	7.4
5415	Computer systems design and related services .....	1.0	-1.2	-5.7	-1.4	13.1	19.3
541511	Custom computer programming services .....	0.3	-3.3	-8.3	-6.3	11.7	22.3
541512	Computer systems design services ....	-0.4	-1.7	-3.0	-2.4	14.4	13.1
541513	Computer facilities management services .....	4.0	1.1	-12.4	16.6	7.7	26.8
541519	Other computer related services .....	7.4	8.4	4.9	2.2	25.0	36.7
5416	Management, scientific, and technical consulting services .....	11.9	3.2	6.0	10.4	10.4	9.7
54161	Management consulting services .....	11.2	1.3	5.7	9.9	9.8	10.6
54162	Environmental consulting services .....	10.7	14.0	11.6	11.4	10.9	9.6
54169	Other scientific and technical consulting services .....	20.1	15.1	4.6	15.4	17.1	-0.5
5417	Scientific research and development services .....	12.7	4.7	10.6	16.8	15.6	12.7
54171	Research and development in the physical, engineering, and life sciences .....	12.8	4.6	10.6	17.2	16.0	12.6
54172	Research and development in the social sciences and humanities .....	11.8	7.6	11.5	9.0	8.4	13.5

See footnotes at end of table.

**Table 6.2. Professional, Scientific, and Technical Services (Except Notaries and Landscape Architectural Services) (NAICS 54)—Estimated Year-to-Year Percent Change in Revenue for Taxable Employer Firms: 1998 Through 2004—Con.**

[Estimates are based on data from the 2004 Service Annual Survey and administrative data. Estimates for 2003 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2004/2003	2003/2002	2002/2001	2001/2000	2000/1999	1999/1998
5418	Advertising and related services .....	8.4	3.4	-3.3	-1.8	12.5	8.7
54181	Advertising agencies .....	9.6	6.1	-0.8	-1.5	18.3	14.1
54182	Public relations agencies .....	10.3	1.6	0.8	-5.3	27.0	11.8
54185	Display advertising .....	10.5	6.7	2.4	-5.1	7.5	12.0
54186	Direct mail advertising .....	8.7	1.0	-1.8	3.7	4.4	3.7
5418x	All other advertising <sup>3</sup> .....	5.0	1.0	-11.0	-3.2	7.3	4.3
5419	Other professional, scientific, and technical services (except veterinary services) .....	7.1	3.9	-0.2	5.9	9.2	9.6
54191	Marketing research and public opinion polling .....	6.6	2.1	-4.6	-2.3	6.1	13.4
54192	Photographic services .....	3.3	3.4	-3.3	2.2	3.1	-0.9
541921	Photography studios, portrait .....	3.1	2.7	-0.4	2.8	0.4	-1.7
541922	Commercial photography .....	3.9	5.2	-10.1	0.8	10.2	1.4
54193	Translation and interpretation services ....	12.9	10.4	3.1	4.9	8.0	7.8
54199	All other professional, scientific, and technical services .....	10.9	6.7	11.7	35.0	33.0	21.7

Z Less than .05 percent.

<sup>1</sup>Includes NAICS 54134 (drafting services), NAICS 54135 (building inspection services), NAICS 54136 (geophysical surveying and mapping services), and NAICS 54137 (surveying and mapping (except geophysical) services).

<sup>2</sup>Includes NAICS 54142 (industrial design services), NAICS 54143 (graphic design services), and NAICS 54149 (other specialized design services).

<sup>3</sup>Includes NAICS 54183 (media buying agencies), NAICS 54184 (media representatives), NAICS 54187 (advertising material distribution services), and NAICS 54189 (other services related to advertising).

Note: Estimates cover taxable firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-6.1 provides estimated measures of sampling variability (coefficients of variation).

Table 6.3. **Selected Professional, Scientific, and Technical Services (Except Notaries and Landscape Architectural Services) (NAICS 54)—Estimated Revenue for Tax-Exempt Employer Firms: 1998 Through 2004**

[Estimates are based on data from the 2004 Service Annual Survey and administrative data. Estimates for 2003 and prior years have been revised to reflect historical corrections to individual responses. Dollar volume estimates are published in millions of dollars; consequently, results may not be additive. Estimates have been adjusted using results of the 2002 Economic Census]

NAICS code	Kind of business	2004	2003	2002	2001	2000	1999	1998
<b>54</b>	<b>Professional, scientific, and technical services (except notaries and landscape architectural services) .....</b>	<b>22,887</b>	<b>20,996</b>	<b>20,554</b>	<b>19,137</b>	<b>18,770</b>	<b>17,596</b>	<b>16,711</b>
54111	Offices of lawyers .....	2,416	2,182	2,056	1,986	1,930	1,831	1,664
5417	Scientific research and development services .....	20,471	18,814	18,498	17,152	16,840	15,765	15,047
54171	Research and development in the physical, engineering, and life sciences .....	17,995	16,577	16,364	15,097	14,942	14,047	13,419
54172	Research and development in the social sciences and humanities ..	2,475	2,237	2,134	2,055	1,898	1,718	1,628

Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-6.2 provides estimated measures of sampling variability (coefficients of variation).

Table 6.4. **Selected Professional, Scientific, and Technical Services (Except Notaries and Landscape Architectural Services) (NAICS 54)—Estimated Year-to-Year Percent Change in Revenue for Tax-Exempt Employer Firms: 1998 Through 2004**

[Estimates are based on data from the 2004 Service Annual Survey and administrative data. Estimates for 2003 and prior years have been revised to reflect historical corrections to individual responses. Estimates have been adjusted using the results of the 2002 Economic Census]

NAICS code	Kind of business	2004/2003	2003/2002	2002/2001	2001/2000	2000/1999	1999/1998
<b>54</b>	<b>Professional, scientific, and technical services (except notaries and landscape architectural services) .....</b>	<b>9.0</b>	<b>2.2</b>	<b>7.4</b>	<b>2.0</b>	<b>6.7</b>	<b>5.3</b>
54111	Offices of lawyers .....	10.7	6.1	3.5	2.9	5.4	10.0
5417	Scientific research and development services .....	8.8	1.7	7.9	1.8	6.8	4.8
54171	Research and development in the physical, engineering, and life sciences .....	8.6	1.3	8.4	1.0	6.4	4.7
54172	Research and development in the social sciences and humanities .....	10.6	4.8	3.8	8.3	10.5	5.5

Note: Estimates cover tax-exempt firms and are not adjusted for price changes. The introduction and appendixes give information on confidentiality protection, sampling error, nonsampling error, sample design, and definitions. Links to this information on the Internet may be found at [www.census.gov/svsd/www/cv.html](http://www.census.gov/svsd/www/cv.html). Appendix A, Table A-6.2 provides estimated measures of sampling variability (coefficients of variation).